

**FACT SHEET - Academic year 2020 / 2021** (updated: September 2020)

Institutional website	<a href="http://www.esic.edu/">http://www.esic.edu/</a> Introductory video <a href="http://bit.ly/2E348sz">http://bit.ly/2E348sz</a> <a href="http://www.esic.edu/valencia/">http://www.esic.edu/valencia/</a> (Valencia campus)	
Address and contact	<p>ESIC Business &amp; Marketing School            Enrique Planells-Artigot            Av. Blasco Ibáñez, 55            46021 – Valencia, SPAIN</p>	<p>ERASMUS ID Code: E ELCHE01            (ESIC Valencia is associated with  <b>Universidad Miguel Hernández in Elche</b>)            Spanish Ministry of Education registry:  <a href="http://bit.ly/2tRkaUX">http://bit.ly/2tRkaUX</a>            Contact person: Enrique Planells-Artigot, PhD  <a href="mailto:enrique.planells@esic.edu">enrique.planells@esic.edu</a>            Tel: +34 96 361 48 11 (ext. 691) Skype: esicval</p>
Application deadlines for exchange students	<p>Annual and first semester students: End of May            Second semester students: Mid November</p>	
Admission documents	<p>-A passport-type picture for your student ID            -Application form of ESIC (<i>electronically filled in—not handwritten</i>)            -A copy of your national ID or passport            -Academic certification (transcript of records)            -A motivation letter introducing yourself (<b>optional</b>)  <i>You should send an electronic copy to <a href="mailto:enrique.planells@esic.edu">enrique.planells@esic.edu</a>.</i></p>	
Academic calendar (including exam sessions), <b>subject to changes due to Covid-19</b>	<p>1st semester: <b>21 September – 29 January</b> (exam period from 18 January-29 January).            2nd semester: <b>1 February – 11 June</b> (exam period from 31 May-11 June)            Resit exams: mid June – mid July</p>	
Academic courses	<p>The <u>list of courses</u> for the degrees is available in the following links:</p> <ul style="list-style-type: none"> <li>• <b>MARKETING (TAUGHT IN SPANISH) (main site):</b> <i>Marketing y Gestión Comercial</i> (<a href="#">academic information here</a>)</li> <li>• <b>GLOBAL MARKETING (TAUGHT IN ENGLISH) (main site):</b> <i>Degree in Global Marketing</i> (<b>up to second year only in 2020-2021</b>) (<a href="#">academic information here</a>)</li> <li>• <b>INTERNATIONAL BUSINESS (TAUGHT IN ENGLISH AND SPANISH) (main site):</b> <i>International Business</i> (<a href="#">academic information here</a>)</li> <li>• <b>BUSINESS (TAUGHT IN SPANISH) (main site):</b> <i>Administración de Empresas (ADE)</i> (<a href="#">academic information here</a>)</li> <li>• <b>BUSINESS (TAUGHT IN ENGLISH) (main site):</b> <i>Business Administration and Management</i> (<b>up to second year only in 2020-2021</b>) (<a href="#">academic information here</a>)</li> <li>• <b>COMMUNICATION and PUBLIC RELATIONS (TAUGHT IN SPANISH) (main site):</b> <i>Comunicación y Relaciones Públicas</i> (<a href="#">academic information here</a>)</li> <li>• <b>DIGITAL BUSINESS (TAUGHT IN ENGLISH AND SPANISH) (main site):</b> <i>Dirección y Gestión de Empresas en el Ámbito Digital</i> (<b>up to second year only in 2020-2021</b>) (<a href="#">academic information here</a>)</li> </ul>	

Once in the web page, click in the “FICHA TÉCNICA” folder for further information about the course, (as shown in the following figure)



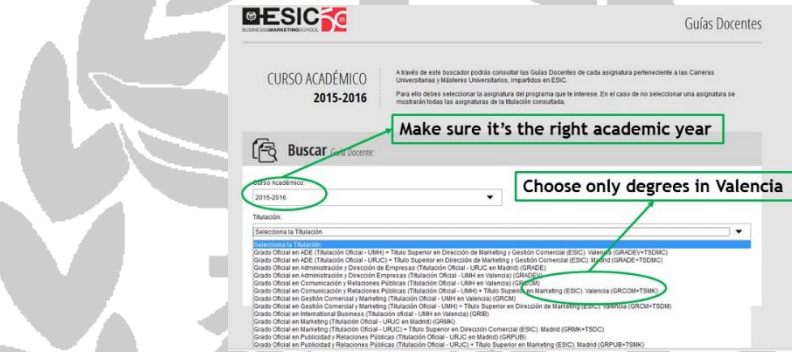
**¿QUÉ ES?**

01. **Titulación única en el mercado de negocios digitales** impartida en España y apoyada y avalada por prestigiosas empresas.
02. **Carrera única en el mercado**, que forma profesionales para las empresas que desarrollan sus modelos de negocio en base a Internet o aquellas que necesitan dar el salto a esa **transformación digital**.
03. Dominarás las prácticas empresariales bajo el prisma de la nueva **economía digital**.
04. **Estudios bilingües**: dos cursos en español y dos en inglés.
05. Un título **enfocado a tu empleabilidad**: internacionalización, emprendimiento, competitividad e innovación.



**Syllabi**

<http://www.esic.edu/buscador-guias-docentes/>



**Language requirements**

Most classes at ESIC (Valencia campus) are in Spanish, but an English-taught semester is also available. Students are expected to have at least a B2 level of Spanish (or **B1 DELE accredited**) or English to follow lectures and participate in workgroups and take exams.

**Spanish language course**

ESIC organises **Spanish language courses (3 ECTS/semester for B2 to 6 ECTS/semester for A1, A2 and B1)** throughout the year. Please check with your university whether the course can be validated for ECTS. The course will prepare **DELE** exams of **Instituto Cervantes** (<http://diplomas.cervantes.es/en>), which can be taken at ESIC Valencia.

**Accommodation**

The School has a **residence for students with full-board accommodation** in the same building. The prices include three meals, daily cleaning service, free WiFi, TV rooms, gym,... For more information: <http://www.residenciauniversitariasfj.es/>

You can see many images of the residence if you type “Residencia Universitaria San Francisco Javier Valencia” in Google Maps. If you wish to book a room in the residence, please contact us as soon as possible. The Residence is **available for full academic year students only**. You can contact them at [info@residenciauniversitariasfj.es](mailto:info@residenciauniversitariasfj.es). The School is located within walking distance from all the other university campus. Therefore, there is a vast amount of flats to share in the area. You can also obtain information in the following sites:

**Collegiate (discounts applicable):** [link here](#)      **Residence:** [link here](#)      **EasyRoommate:** [link here](#)      **Erasmusu:** [link here](#)      **Aluni:** [link here](#)

OFF-CAMPUS AVERAGE COSTS (based on a survey among exchange students)			
Average monthly rent for a shared flat	€300.00	Average monthly expenses (rent included)	€520.00

## Academic information

Depending on the type of agreement between ESIC Business & Marketing School and the partner institution, students have access to all courses offered by the School. **Some exceptions apply to the ESIC Marketing degree and some other specific courses.** A student should register for about 30 ECTS credits per semester. **You are allowed to choose courses from different degrees as long as timetables and your own coordinators allow it.**

<b>Class format</b>	Lectures, tutorials, case studies, extensive group work, numerous oral presentations, papers and projects. <b>Classes at ESIC have a hybrid system, divided in a three-week rotating shift, in which every two weeks you will have in-person classes in the School and the third week, you will attend your class online.</b> In all cases, groups for each class will be divided in two and your lecturers will be constantly following and supervising your learning process. This subtitled <b>introductory video</b> can clarify it.
<b>Attendance</b>	Compulsory; missing more than 15% of classes for 1 <sup>st</sup> and 2 <sup>nd</sup> year and 25% for 3 <sup>rd</sup> and 4 <sup>th</sup> year students, implies losing continuous assessment.
<b>Participation</b>	Part of student's final grade.
<b>Marking criteria</b>	All courses follow continuous assessment criteria and they are clearly explained in the respective syllabus. Failing a course implies to take a resit exam during the resit exams period (June-July).

