

Recommendations for the organisation of the practical part in the dual degree programme Logistics Management

Sample In-Company Training Plan

Responsibility: Academic Office

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Recommendations for the organisation of the practical part in the dual degree programme

Logistics Management

This guideline provides information to partner companies regarding the structural organisation of the on-the-job training component of HSBA's dual degree programme.

Background

During the three-year period of academic study and practical training, students are placed at their partner companies in six phases. These six periods at the companies either take place after each academic period at HSBA (A-Track students) or before each academic period (B-Track students). The degree programme is structured in such a way that basic knowledge of business management functions forms the main focus of the first two years, while in the third year students acquire further and more in-depth qualifications and competences, particularly through the pathways/specialisations they choose. The thesis, which should address an application-oriented problem at the partner company, constitutes the final part of the degree programme.

Outline

HSBA recommends that a three-stage concept be followed while students are placed at the company, taking into account organisational particularities, e.g. if more than one student is placed at the same company:

1. Basic knowledge of the main commercial areas should be acquired during the first two years of the degree programme (semesters 1 to 4). This can be achieved by integrating the student into the daily tasks of different departments.
2. In the third year (semesters 5 and 6), the focus should no longer be on teaching basic skills, but rather on the supervised or independent application of skills already acquired in everyday professional life. This may be achieved, for example, through project work, assistant roles or temporary responsibility for selected processes. The aim is for the student to acquire professional skills that enable a smooth transition into professional life after graduation.
3. The thesis topic (semester 6) usually addresses a challenging workplace issue that is analysed using scientific methods. The student is supervised by a company adviser and an HSBA lecturer, ensuring that both practical and academic aspects of the paper are considered.

Working abroad

Partner companies with an international focus should particularly consider the option of placing the student abroad for a period. The second year of study is particularly suitable for such a placement.

Logistics Management module scheduling

Phase 1 (semester 1 to 4)

Core Modules Business Administration	Semester HSBA	Recommended time period in the company	Recommended dual workload (hours) in the company
Business Mathematics	1	1 – 6	15
Principles of Accounting	1	1, 2	50
Fundamentals of Digital Systems and Artificial Intelligence	1	1, 2	48
Science and Trends	1	1, 2	15
Business Statistics	2	2, 3	15
Microeconomics	2	2, 3	30
Principles of Finance	2	2, 3	50
Marketing Management	2	2, 3	50
Quantitative Methods	3	3, 4	30
People and Leadership	3	3, 4	50
Project Management	3	3, 4	50
Strategy and Innovation	4	3, 4	50
Operations Research / Operations Management	4	4, 5	50
Organisation and Organisational Behaviour	4	1 – 6	50
Logistics Modules			
Introduction to Logistics	1	2, 3	50
Supply Chain Management	2	3, 4	50
Warehousing and Inventory Management	3	3, 4	50
Transport and Logistics IT	3	3, 4	50
Transport Logistics	4	4, 5	50
Transportation Law	4	4, 5	50

Phase 2 (semester 5 and 6)

Core Modules	Semester HSBA	Recommended time period in the company	Recommended dual workload (hours) in the company
International Business Law	5	5, 6	50
Re-Think Business	5	1 – 6	15
Electives			
General Elective / Study Trip	5	--	30
Elective	5	5	15
Minor	5, 6	5, 6	150

Phase 3 (semester 6)

Bachelor thesis	5, 6	5, 6	
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