

MSc

# Global Management & Governance



This part-time MSc programme in English language offers an applied business administration study programme with extensive scientific content. The aim of the course is to allow future specialists and managers to acquire requisite knowledge and encourage them to think strategically and sustainably. Students choose a specialisation in Entrepreneurship, Finance, Human Resources or Marketing.

## Course Highlights

- Generalist management course built around the concept of the "Honourable Merchant" ("Ehrbarer Kaufmann")
- Strong international focus
- Four specialisations to choose from (Entrepreneurship, Finance, HR and Marketing)
- Study trip to Silicon Valley, Brussels, London or Hamburg/Berlin
- Digital Toolbox @ HSBA
- Mentoring Programme

## JOB & MASTER Programme

→ The JOB & MASTER programme is a free placement service for HSBA students. Eligible students are placed in local companies offering vacancies for (Bachelor's) graduates. The salary assists the students in paying their tuition fees.

## Mentoring

→ The personal mentors (from VEEK & Alumni Ass.) are excellent sparring partners for professional challenges, career strategies, personal development and networking.

**Applicants** → This consecutive course is open to graduates with a "good" Bachelor grade in business or economics and a "good" command of English.

**Course Organisation** → The study programme is carried out on extended weekends (Thu evening to Fr / Sa) and over a total of seven full-time weeks.

**Work & Study** → The weekly study workload amounts to 15 to 20 hours. We recommend that students work a maximum of 30 hours per week, and companies' goodwill for this schedule is required.

**Degree** → MSc with 120 ECTS (FIBAA-accredited), entitling to proceed to doctoral studies.

**Course Fees & Funding** → The course fees are EUR 22,500 including exam fees (excl. study trip). Tax deductions may be possible. For fee reductions and scholarships, see [www.hsba.de](http://www.hsba.de)

# 25.5

Average age of students in the programme

# 1

October is the start date of the 2½-year study programme

# 4

Study trips to choose from: Silicon Valley, Brussels, London and Hamburg/Berlin

# 4

Specialisations: Entrepreneurship, Finance, Human Resources and Marketing



## MSc Global Management & Governance

Year 1		Year 2		Year 3
Sustainable Innovation Camp	International Accounting & Governance	Study Trip	Financial Management	Thesis
Decision-Making & Economic Behaviour	International Strategic Management	Leadership & Human Resource Management	Ethics, Compliance & Dispute Resolution	
International Politics & Economics	Digital Toolbox/ Master's Electives	Specialisations: Finance OR Entrepreneurship OR Human Resources OR Marketing	Topical Research Issues	
			Concluding Case Study	
Cross-Module Topics: Internationality   Business Ethics   Governance				

**Core Management Modules** → The study programme takes a generalistic approach and covers a broad range of business administration theory as well as relevant economic and legal topics. The Master of Science is built around the concept of the "Honourable Merchant" ("Ehrbarer Kaufmann", a business person who is successful and at the same time behaves ethically correct). The aim of the course is to allow future specialists and managers to acquire necessary knowledge and encourage them to think strategically and sustainably. As a result, the Master's programme combines theoretical specialist knowledge and established management concepts with the continuing development of personal skills. The course content is continuously applied in practice, supported additionally by students' professional experience. The Study Trip highlights the international perspective of the study programme.

**Methods and Context** → The cross-module topics Internationality, Business Ethics and Governance are incorporated in the modules and analysed in context. This means that international or intercultural aspects are taken into account, for example when discussing the role of global financial markets. In light of HSBA's focus on values, business ethics aspects are considered at all times, with the role model of the Honourable Merchant taking a central role. In order to discuss ways of managing companies, governance is a core aspect of teaching. Students are put into situations where they must take conscious and informed decisions, even in critical situations. The Digital Toolbox is a unique offering to teach HSBA Master's students digital tools and strategies.

### Application Requirements

Applications must be submitted by email and include: HSBA's application form | letter of motivation in English | CV | certificates incl. transcript of records and diploma supplement | letter of recommendation | English language certificate (B2) if applicable

### Application Process

After the document review, applicants are invited to a telephone interview. The candidates' personal and academic suitability is assessed during HSBA's Admission Day. Successful applicants are offered a study place. There is no application fee.

### Any Questions?

We are happy to help! Contact Minh at [masters.admissions@hsba.de](mailto:masters.admissions@hsba.de) or phone: +49 (0)40 36 138-958



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