



Bachelor of Science International Management

The dual study programme International Management combines a practice-oriented business management course with simultaneous systematic in-company training. The teaching covers relevant specialist knowledge from the individual areas of business administration, which is then applied during the practical phases in the various departments of the company. By choosing an appropriate area of focus in the third year, students are optimally prepared for the requirements of companies in the respective industries and functions.

Highlights of the course

- Dual Bachelor's programme in business administration with alternating theoretical and practical phases
- Extensive choice of focus in the third year of study
- Financial independence due to training salary
- Attractive career prospects
- Stays abroad possible
- Wide range of options with offers from the Digital Toolbox
- Teachers with extensive practical experience
- Study in the heart of Hamburg

Organisation of studies

Six semesters, dual form of study consisting of one theory and one practice phase per semester

Language

English

Degree

Bachelor of Science (BSc) with 180 ECTS, accredited by the FIBAA

Cooperation partners

The practical phases take place in one of over 250 cooperating companies in Hamburg and the surrounding metropolitan area.

Applicants

Motivated and high-performing school leavers with good grades in mathematics and English

Tuition fees

665 euros per month. Most of the tuition fees will be paid by the cooperating company, in addition to which a training salary will be paid.

96%

of Bachelor alumni are satisfied with their HSBA studies

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October marks the start of the Bachelor's programme.

A maximum of

30

students per study group

10

focus areas in the third academic year



BSc International Management					
Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6
Methodology & Basics of Business Studies	Human Resources Management	Marketing Management I	Marketing Management II	Specialisation Audit, Tax, Advisory Banking and Financial Markets Finance International Business Administration / Trade Marketing.Digital People Management 4.0 Real Estate Risk and Insurance Management Sales.Retail.Digital Sustainable Leadership	
Financial Accounting	Managerial Accounting	Strategic Management			
Microeconomics	Macroeconomics	Introduction to Investment and Finance	Corporate Finance		
Mathematics	Statistics	Organisation	International Taxation & Group Accounting		
Business English	Operations Management	Quantitative Methods	Operations Research		
International Business Law		Labour Law or Auditing	Elective or Law for Auditors	Fundamentals of Information Systems	
		Project Management		Study Trip	
General Electives					
Digital Toolbox					
Bachelor's Thesis					

Course structure → In the first two years, basic business knowledge is taught and supplemented by modules on specific methods, Business English and Law. In the second and third years, selected core subjects are covered in depth. The third year is characterised by the focus areas and the Bachelor's thesis.

Elective areas → In the elective subjects, knowledge and methods are deepened and expanded. The programme offers a variety of options: Digital Toolbox, Compulsory Elective, Comprehensive Compulsory Elective and Study Excursion

Specialisation → In the focus area, students have the opportunity to specialise in a particular subject area. The above-mentioned focus areas are available.

Admission requirements

Good grades in mathematics and English (10 points on average for two certificates from the upper level or 9 points for courses with a higher requirement level). If the corresponding grades have not been obtained, an entrance examination must be taken.

Application process

Applications are submitted directly to the company. This is where the selection process takes place. Once the contract has been concluded with the company, the HSBA checks the grades in mathematics and English. If the admission requirements are met, enrolment takes place.

Questions?

We are happy to help!
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