

Summer School on Maritime & Logistics



1–9 July 2019 | In Hamburg | Incl. Company Visits



Overview

Highlights

- Participants from all over the world
- Renowned lecturers from practice
- Company visits
- Social programme
- Hamburg as a port city is the ideal location

Programme

The HSBA Summer School on Maritime and Logistics provides basic insights into **Ship Management, Maritime Law and Logistics**. The courses will feature practical insights through company visits with a focus on **Digital Transformation** and possible **Innovative Disruptions**. Participants will discuss recent developments in these business areas by taking regional, national and international specificities into account.

Students

If you study business administration, economics or related disciplines such as logistics, nautics, law or shipping, you are welcome to attend our Summer School. You will enlarge your knowledge of the maritime industry and logistics and will get to know Hamburg as an important logistical hub in Germany.

Organisation

During the programme, you will take part in **68 hours of lectures** including case studies and guest lectures. The Summer School furthermore includes case assignments, visits to partner companies of HSBA, a cultural programme and the possibility to connect with other HSBA students who will also be on campus. All courses as well as the extracurricular activities take place **in English**.

Workload

90 hours, which is equivalent to **3 ECTS** (European Credit Transfer and Accumulation System). After successfully preparing and completing a final presentation on a business case, you will receive a certificate, specifying your workload and your newly-gained qualifications.



Structure

Theoretical Lectures & Scientific Talks

- Basic Terms and Definitions
- German Maritime Cluster
- Market Dynamics, Ship Finance, Maritime Policy, Innovation and Digitisation



Expert Sessions & Business Cases

- Case Studies & Industry Examples
- In-Class Consultancy Projects
- Company Visits & Field Trips



Social Programme

- Social and Cultural Events
- Interaction with HSBA Students
- Information about Studying and Living in Hamburg



Selection of Lecturers



Prof. Dr. Max Johns
Managing Director, VDR (German Shipowner's Association), Professor, HSBA

Ship Finance



Prof. Dr. Jan Ninnemann
Freelance Consultant, Hanseatic Transport Consultancy Dr. Ninnemann & Dr. Rössler GbR, Professor, HSBA

Logistics Systems | Log. Management



Mike Fischer
Lecturer, HSBA

International Business Administration |
Trade | Management | Finance

Advantages

Why should I participate?

- HSBA boasts a **Maritime Business School** with faculty members specialised in maritime and logistics topics.
- With our **MBA Shipping, BSc Maritime Management** and **BSc Logistics Management**, we have the necessary academic expertise available to ensure that you obtain an adequate training in the field.
- Our lecturers have both an academic background in the maritime field and are professionally active. This means that they integrate a great deal of **practical cases and examples** into course material.

- As an internationally oriented port city and the home of many international companies, **Hamburg is a great place** to take part in a Summer School on Maritime and Logistics.
- If you are interested in maritime and logistics topics, the knowledge acquired in this programme may perhaps give you the **decisive advantage in the next company-internal project** or application process.
- It is a great opportunity to determine whether the maritime world is to become your professional future.
- If you want to have an **intensive learning** and **work experience** and want to meet new people from all over the world.

Company Visits



"The HSBA Summer School gives a unique chance to discuss current issues and future trends in the maritime industry with professionals from around the world."

Prof. Dr. Orestis Schinas

Course Head MBA Shipping and Head of the Maritime Business School, HSBA

Application & Fees

Admission Requirements

To apply for the Summer School on Maritime & Logistics, please make sure you meet the following requirements:

- **Language Requirement:** English at level B2 according to the Common European Framework of Reference for Languages, or TOEFL 90 points, IELTS 6.0 Cambridge Certificate of Advanced English or equivalent or proof of Bachelor or Master studies where English was the language of instruction
- **Studies:** Bachelor or Master level with a focus on business administration (business/economics) or other related sciences (social sciences, politics, law, nautics, shipping or logistics).

Application Procedure

To apply for the Summer School on Maritime & Logistics, you will need to hand in the following documents:

- Application Form
- Letter of motivation (max. 1 page)
- Diplomas, transcripts of records
- CV
- Proof of English language requirement (TOEFL, IELTS, Cambridge Certificate, proof from university)

Please put together your application documents in one PDF document and send them to Paulien Staal. The application deadline is the 17 June. Late applications may also be accepted in exceptional cases.

Based on these documents the admission committee will then select the most suitable candidates. No more than 25 students will be admitted to the Summer School.

Fees & Scholarships

The Summer School fees are 895 EUR. If you are applying from one of our partner universities, a discount of 25% is granted.

The Fees include:

- Tuition Fees
- Company Visits
- Cultural and Social Programme
- Library, Computing Facilities and Internet/Wifi
- Welcome Reception and Farewell Dinner
- Enrolment at HSBA and Certificate earned on the Completion of the Programme

The Fees do not include:

- Travel Costs for getting to Hamburg
- Public Transportation
- Food and Beverages (unless specified)
- Extra Travel Outside of the Programme
- Accommodation

We look forward to your application for the Summer School on Maritime & Logistics!

Any Questions?

We are happy to help!

E-mail: Paulien.Staal@hsba.de

Phone: +49 (0)40 36 138 955



Paulien Staal

Senior Programme Manager
Postgraduate Studies & Senior Manager
Executive Education



HSBA HAMBURG SCHOOL OF BUSINESS ADMINISTRATION

HSBA is the Business School in Hamburg. It is our mission to support companies in qualifying their employees and recruiting promising talents who want to study our internationally-oriented dual Bachelor's and part-time Master's degree programmes. It is our aim to deliver excellent education programmes to students of all career levels regardless of their financial background. We are convinced that commitment, respectability and innovative thinking are the basis for success in business. For this, we provide the necessary competencies. Currently, HSBA is the academic partner for more than 1,000 students and 250 cooperating companies. Together with our Executive Education offering, applied research and the SQUARE HSBA Innovation Hub, we actively strengthen the competitiveness of Hamburg based companies in the age of digital transformation.

Dual Bachelor's Degrees

BSc Business Administration
BSc Business Informatics
BSc Logistics Management
BSc Maritime Management
BSc Media Management & Communication
BA Versicherungsmanagement

Master's Programmes

MSc Business Development
MSc Digital Transformation & Sustainability
MSc Finance
MSc Global Management & Governance
MSc Real Estate & Leadership
MBA Corporate Management
MBA Shipping
Executive MBA (EMBA)

Additional Offering

Digital Toolbox
Executive Education
Applied Research
Cooperative Doctoral Programme (PhD / DBA)
SQUARE HSBA Innovation Hub

Learn. Innovate. Apply.

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