

Maritime Lounge: Disruptive Business & Digital Challenges

On 17 May, invited experts, Mr. Peter Sand of [BIMCO](#), Mr. Christian Hensen of [Freight Hub](#), and Mr. Jan Hinnerk Haul of [DNV-GL](#) explored the challenges faced by several segments of the maritime industry in the era of digitalisation. They offered valuable insights and the view

from 'their' bridge. Apparently there is no simple solution, yet panelists and audience agreed that the 'do nothing' option is not on the table. The unusually good weather in Hamburg did not disrupt the interest of the audience, as shown in the pictures!



VDR Scholarship: Information Session

[VDR Verband Deutscher Reeder](#) (The German Shipowners' Association) will again join forces with HSBA Hamburg School of Business Administration to award a full scholarship for a place on the MBA Shipping programme commencing in October 2017 with a value of EUR 19,800.

Further scholarships covering either 25% or 50% of the course fees are available from HSBA for particularly dedicated

employees in the maritime industry. The closing date for applications is 31 August 2017.

We would like to invite you to our information event for the MBA in Shipping/VDR-Scholarship that will take place on June 15 from 17:00-18:30 at HSBA, Handelskammer Innovation Campus, Adolphsplatz 6, 20457 Hamburg. Sign up [here](#).

We look forward to seeing you there!



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HSBA Summer School on Maritime & Logistics

This summer, HSBA will host its Summer School on Maritime & Logistics for the very first time from 10 July until 15 July 2017.

Would you like to acquaint yourself with the field of maritime and logistics or are you thinking of working in the maritime or logistics sector but do not yet have an educational or professional background in this field? Then this Summer School is made for you!

This course will provide you with first insights into maritime and logistics topics and give you a broad overview of the sector and current topics. In addition, we will offer company visits to our partner companies operating in the maritime and logistics sector.

Aside from visiting lectures, you will work on a project assignment or case study which deals with a current topic which companies in the field are currently dealing with. The project work will start on the first day and will be presented on the last day of the course. Find out more [here](#).

Visits to London and Dubai

Our MBA Shipping group visited London in April and Dubai in May within the framework of the mandatory module on International Business Clusters.

The aim of this module is to familiarise the group with important business clusters by scheduling visits at leading firms and organisations such as Clarksons, Baltic Exchange, IMO, Skuld, DP World, Dubai Dry Docks, etc.

Moreover, the students enjoy the unique chance of networking and clarifying business objectives and practices that cannot effectively be communicated in a

classroom.

Our student, Mrs. Kristina Drogichynska reports:

"The Dubai study trip within this MBA programme was quite an experience. It gave us the opportunity to see how business is done from completely different perspectives. I found quite interesting and educational the session on Islamic finance, its compliance with Islamic law and practical aspects of it. The visits to Port of Fujairah and Khor Fakkan gave a clear image of fast growth and development of the infrastructure."



Young Shipbrokers to be

Taking place the 25th time, shipbrokers up to 39 years celebrated their annual meeting on 2nd of June in Hamburg. Like in every year of course HSBA also got involved: With an information booth and many current students and alum-

ni among the guests, HSBA enjoyed the atmosphere and the interesting new contacts. A truly great event with a lot of tradition in Hamburg! More information can be found [here](#).

Executive Training for the Maritime Industry

HSBA is constantly developing and has recently worked on expanding its executive training offering for the maritime industry. It is now possible to book seminars as well as personalised and tailored in-house seminars for topics such as Acquisition of Tonnage, Chartering & Revenue Plan-

ning, Corporate Procurement, International Trade & Commodities, Liner Shipping, Maritime Business, Maritime Law & Insurance, Maritime Policy, Quality & Performance of Ship Management, Optimisation of Networks, Ship Management or Tramp Shipping Analysis. More information [here](#).

Tech Day at HSBA

Due to the first anniversary of the Digital Innovation Lab @ HSBA, we will host the first Tech Day on 13 June where you will have the chance to experience the digitalisation live. HSBA invites you to an exciting afternoon, where our exhibitors will present to you their innovative technologies. Come by and try out the newest applications for example drones, an autonomous transport system, IT-solutions, 3D printing, artificial intelligence or virtual reality! Sign up [here](#).

Enrolment

The MBA Shipping programme is open to applicants with an academic background. With our mentoring programme carried out together with the VDR (e.g. German Shipowners' Association) and the focus on business development, we offer a unique programme with many possibilities for networking. The application process consists of seven steps. For further information, please visit the [MBA Shipping website!](#)



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