

IAME 2016 in Hamburg is Over

Our effort of organizing the annual conference of the International Association of Maritime Economists (IAME) was crowned with great success! More than 270 Members attended the Conference in Hamburg from the 24th till the 27th of August. Maritime experts and faculty members of prestigious institutions gathered in Hamburg, presented results from their recent research activity. Topics related to port policies, hinterland logistics, cruise shipping, financing opportunities, modern management methods, and environmentally friendly shipping

and new technologies on board were discussed. To summarise his impressions of the conference, Commerce Minister Frank Horch said "The port of Hamburg is in a process of constant change – we are ready to take on the newest developments in the shipping industry. The IAME annual conference provides us with important motivation to further develop shipping and the Hamburg harbor." Following the success of this event, HSBA plans more internationally visible and beneficial to our business community events! Just stay tuned!



All photos: Jana Tolle

Executive Education for the Maritime Sector

We are proud to announce that at HSBA we have developed two new Executive Education seminars in Maritime Business: Maritime Policy and Chartering & Revenue Planning! The seminars are designed for maritime professional who want to extend their knowledge in those areas in short two day sessions.

The participants of our Maritime Business seminars shall revisit or gain advanced knowledge in the fields

of international trade, ship employment and of the current regulatory framework as well as familiarize themselves with the maritime business cluster of Hamburg. Prof Dr Orestis Schinas is the lecturer of both seminars.

More information on the seminars can be found here:

[Maritime Policy](#)

[Chartering & Revenue Planning](#)

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HSBA Welcoming and Graduation Ceremony

On 28 September 2016, we had to say goodbye to our 272 bachelor and master graduates but were also very proud to welcome more than 330 new students to HSBA. With more than 920 students overall, HSBA has now reached a new record in student numbers! As always it was an emotional day with speeches from the student speakers, the universities president Prof. Dr. Schmidt-Trenz, the managing director Dr. Samuels and many more. We wish all our graduates all the best and hope they stay connected to HSBA!

HSBA Info Day 2016

Once a year HSBA opens its doors for everyone interested in our bachelor, master and executive education programmes. This year this day is on the 19 November 2016 and we kindly invite you to come by and get to know more about HSBA. We offer demonstration lectures, information sessions, applicant's coachings and a fair where you can get in contact with some of our partner companies. If you are interested, just come by!

A BIG Thank You!

Our MBA-Shipping students had the unique chance of visiting almost 50 companies, ports and associations in 2016! We would like to express once again our gratitude to the executives and experts of all the organizations mentioned below (in an alphabetical order):

LONDON, 4 - 8 APRIL 2016

[Borealis Maritime Limited](#) | [Carbon War Room](#) | [Cass Business School](#) | [Clarksons](#) | [E D & F Man Sugar Holdings Limited](#) | [IHS Maritime & Trade](#) | [International Chamber of Shipping](#) | [International Maritime Organization](#) | [International Windship Association](#) | [Lloyd's Market](#) | [Michael Else & Co. Ltd](#) | [Nautical Institute](#) | [Skuld](#) | [Sustainable Shipping Initiative](#) | [The Baltic Exchange](#) | [UCL Energy Institute](#)

DUBAI, 8 - 12 MAY 2016

[Al Maktoum Airport - Dubai World Central](#) | [Dubai Dry Docks](#) | [Dubai International Financial Centre](#) | [Dubai Port World](#) | [Jebel Ali Free Zone - Economic Zones World, Jebel Ali](#) | [Khor Fakkan Terminal](#) | [Port of Fujairah](#) | [Seamaster Maritime](#) | [Stephenson Harwood](#) | [Tristar Group](#) | [University of Dubai](#)

HAMBURG, 23 - 27 MAY 2016

[Berenberg Bank](#) | [Columbia Shipmanagement \(Deutschland\) GmbH](#) | [Oldendorff Carriers](#) | [Port of Hamburg](#) (jointly organized by [HPA](#) and [HHLA](#)) | [Rickmers Group](#) | [Verband Deutscher Reeder](#) (German Shipowners Association)

ATHENS/PIRAEUS, 13 - 17 JUNE 2016

[Allseas Marine S.A](#) | [Anangel Maritime \(Angelicoussis Shipping Group\)](#) | [Danaos Shipping Co. Ltd Ship Managers](#) | [Defendory](#) | [Elvictor Group](#) | [Hellenic Ministry of Mercantile Marine – Flag Administration \(Hellenic Coast Guard\)](#) | [Independent Studies of Sciences & Technology](#) | [Maran Tankers Management Inc. \(Angelicoussis Shipping Group\)](#) | [Megachart Inc](#) | [Minerva Marine Inc.](#) | [Phoenix Register of Shipping](#) | [Ship Museum „Hellas Liberty“](#) | [Tsakos Shipping and Trading SA](#) | [UP Maritime London Ltd \(Vessel Valuators & Shipping Finance Consultants\)](#)

This impressive list of visits demonstrates the wealth of information gained by our students, the networking possibilities enjoyed and the operational pragmatism that directs our curricula. In the second week of October, one more cohort of executives begins their MBA-Shipping programme; we are looking forward to welcoming all of them in Hamburg!



HSBA @ SMM 2016: Getting a Second Wind Towards Decarbonisation!

On the 06 September, the [International Windship Association \(IWSA\)](#) held the ceremony for its inaugural Wind Propulsion Innovation Awards 'Lifetime Achievement' category, the event was sponsored by HSBA and brought together the achievements of five of the pioneers of wind propulsion in commercial shipping and who laid the foundation for the plethora of wind technology projects being developed today.

The winners of the award were the Hamburg based Wilhelm Proelss and Bernd Wagner for their wind ship research and the design of the [Dynarig](#) system. The award category was voted for by IWSA members and Mr. Wagner collected the award and was delighted that a Hamburg-based university was sponsoring the award.

The other shortlisted innovators were:

Anton Flettner –Flettner Rotor: Flettner rotors have continued to be developed and are currently in operation on [Enercon's E-ship 1](#) (winner of the Innovation and Technology User categories) and the MV Estraden, using [Norsepower Rotors](#). Other Flettner projects are also in late stage development.

Dr. Robert Dane – [Ocius Technology Ltd](#) – the Rigid Opening Sail: Having developed 6 hybrid wind/solar commercial passenger electric ferries and is now building solar wind & wave powered Unmanned Surface Vessels for the Australian Navy.

[Capt. Jacques Cousteau](#) – [Turbosail](#): A fixed cylinder functioning like an aircraft wing, tested on the full size prototype Alcione, with two [Turbosail rigs](#) that sailed

across the world for the next two decades. The technology now under further development to scale for commercial use.

HSBA also supported IWSA's four-day [Wind Propulsion Innovation Forum at SMM2016](#), with two expert panel discussions covering 'Drivers and Incentives' in the sector and the challenges around Finance and Wind Propulsion Technologies. Both panels featured Professor Orestis Schinas, Shipping and Ship Finance, HSBA, who's extensive experience in the field was further enriched by operational experience from Tuomas Riski, CEO, Norsepower and Galen Hon, Manager - Shipping Efficiency, Carbon War Room on the Finance panel, and on the Drivers & Incentives panel by Sara Skold, Shipping Sustainability Consultant, IVL Swedish Environmental Institute along with Ted Shergalis, Co-Founder, Magnuss Services Inc.

For further information regarding Commercial Wind Propulsion, visit:

- [IWSA Website: www.wind-ship.org](#)
- [Wind-powered Shipping: Review of the commercial, regulatory and technical factors affecting uptake of wind-assisted propulsion](#). Lloyds Register, 2015
- [Renewable Energy Options for Shipping – Technology Brief](#), International Renewable Energy Agency, 2015

Pre-announcement: Maritime Lounge in November

On Wednesday, 30 November, our next Maritime Lounge Event is scheduled here at HSBA. A panel of experts from the industry will discuss and present security risks, currently unknown to most of the professionals and unveil the uncountable impact of the ill decision-making. [VDR](#) and [SPNH](#) will support the event.

Enrolment

The MBA Shipping programme is open to applicants with an academic background. With our mentoring programme carried out together with the VDR (e.g. German Shipowners' Association) and the focus on business development, we offer a unique programme with many possibilities for networking. The application process consists of five steps; an additional Entrance Examination can be added, if applicable. For further information please visit the [MBA Shipping website!](#)



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