

## Optimizing Container Terminals

In a recent publication in HANSA, Prof. Dr. Sönke Hartmann (HSBA, Department of Maritime and Logistics) and his long-time collaborator, Prof. Dr.-Ing. Holger Schütt (Hochschule Bremerhaven and CEO at ISL Applications GmbH) discuss the impact of the terminal operating system (TOS) on terminal performance. They conclude that optimization algorithms embedded in the TOS and simula-

tion models are crucial; they can have a similar impact as additional equipment or new equipment technologies but usually come at less costs. Further HSBA publications in this research area include a [simulation study on the scheduling of reefer mechanics at container terminals](#) which appeared in Transportation Research Part E: Logistics and Transportation Review.

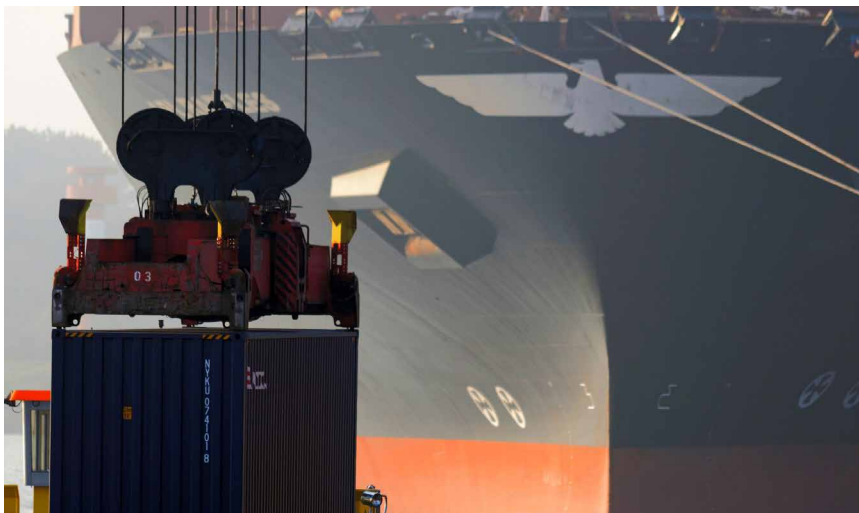
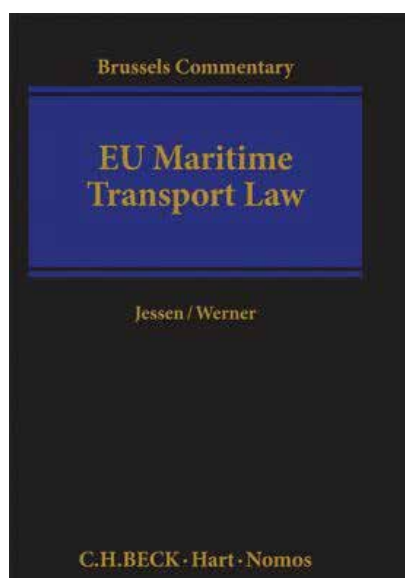


Photo: Gunnar Gahren

## Schina's and Grau's contributions on Maritime Law

Our HSBA maritime experts, Prof. Dr-Eng Schinas and Mr. Grau, have contributed three chapters in the new book on the [EU-Maritime Transport Law](#), edited by Prof. Dr. Jessen and Mr. Werner.

This book is part of a series Brussels Commentary on EU Shipping Law and provides a comprehensive article-by-article analysis of the relevant regulations and directives of the shipping sector. All contributors are experts from various European countries with great experience in the European and international regulatory framework.



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### New doctoral students at HSBA

We are very proud to welcome five new doctoral students to the Claussen-Simon Graduate Centre at HSBA! In the next three years they will be working on topics such as HR, Sustainable Management, Family Businesses, Maritime Logistics and Digital Marketing. For more information on our cooperative doctoral programme, please visit [here](#).

### HSBA receives the Premium Accreditation

We are proud to announce that HSBA has received the Premium Accreditation from the Agency for Quality Assurance and Quality Development in Higher Education (FIBAA) for its Masters' study programmes [Global Management and Governance \(M.Sc.\)](#) and our [Executive MBA \(EMBA\)](#).

This Accreditation rewards our efforts to continuously improve the programmes and underlines the distinct quality of our study courses.

## Countdown to the IAME 2016 in Hamburg

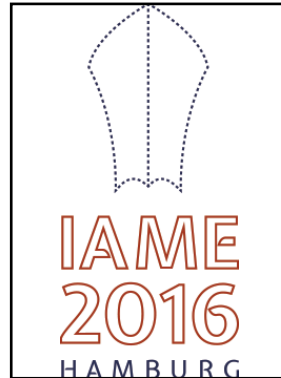
Looking forward to the IAME 2016 in Hamburg!

The IAME 2016 project is on the right track and the important dates are already announced:

- [Call for papers](#)
- [Key dates](#)

The programme of the conference will be announced later, yet it is expected to include sessions of academic and professional interest. Our HSBA faculty

and community will effortlessly contribute, aiming at strengthening the international visibility of our school and our city!



## First Maritime Lounge: Affordable Dispute Resolution



On 17 November 2015, Jonathan Lux, a renowned expert, presented the manner, in which mediation can be used during both court proceedings and the arbitral process, in order to achieve successful outcomes for clients. The event was very successful; almost 90 attendees filled the Alster-Zimmer, in the main building of the Hamburg Chamber of Commerce! The event was co-organized with the [SPNH-Hamburg](#) and we already look forward to the next Maritime Lounge to discuss the challenges from the maritime sector with experts from the industry.

## Our MBA Shipping Class wishes you all a very Happy and Successful New Year 2016!



Photo: Christiana Cicoria

## Enrolment

*Tips for the next intake!*

The MBA Shipping programme is open to applicants with an academic background. Applicants with relevant professional experience (e.g. shipping agents) lacking a university degree are admitted under certain conditions. Prior to admission, HSBA carefully examines the applicant's academic, professional and personal suitability for the programme.

HSBA awards one full scholarship a year. Eligible applicants must work at a member-company of the VDR. Furthermore, HSBA also supports particularly gifted applicants. Next to the early bird discount of 12,5% for applications submitted before 31 May, HSBA offers scholarships for 25% and 50% of the course fees. We are currently accepting applications for the next course starting in October 2016. For further information please visit the [MBA Shipping website!](#)



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