

IAME 2015 in Kuala Lumpur

The Malaysian Institute of Supply and Innovation successfully organised the annual conference of the International Association of Maritime Economists (IAME) for 2015 in Kuala Lumpur. The topic of the conference was “The Role of Maritime Clusters and Innovation in Shaping Future Global Trade“ and more than 200 participants from 50 countries came to be a part of this unique event. Prof. Schinas, who presented a paper on the handling of empty container units, re-

presented our HSBA. However, the most important moment for us was the ‘hand over’ of the IAME Flag to Prof. Michele Acciario of KLU and to Prof. Schinas, who will jointly organize the annual conference of IAME in August 2016 in Hamburg!

You will of course get more information from us soon! Until then enjoy some more impressions of this years conference, its interesting topics and social programme with these pictures [here](#).



All photos from: <http://gallery.iame2015.org/>



HSBA welcomes its new MBA Shipping class

Our Maritime Business School is happy to welcome a total of 14 new MBA Shipping students coming from 10 different nations this year. The Course started with a first full-time week in Hamburg on Monday, 5 October. The MBA Shipping course is considered HSBA's most international course, not only for its growing percentage of international students, but also because it entails modules split over four weeks full with company visits and workshops in London, Dubai, Piraeus and Hamburg.

So within the next one or two years -depending on whether one chooses the fast track or regular track option - the combination of in-house, high calibre academia and well-prepared visits to

prominent financial organisations, maritime businesses and academic institutions in each international location, introduces our MBA Shipping students to personalities operating at the forefront of the maritime industry and research. The programme gives the students the opportunity to retain the academic concepts taught in class and align them with the practical business reality of the shipping industry today.



Photo: Christiana Cicoria

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HSBA Welcoming and Graduation Ceremony

On 30 September 2015, we had to say goodbye to our 240 bachelor and master graduates but were also very proud to welcome 320 new students to HSBA. As always it therefore was an emotional day with speeches from the student speakers, the universities president Prof. Dr. Schmidt-Trenz, the managing director Dr. Samuels and many more. We wish all our graduates all the best and hope they stay connected to HSBA!

To get an impression from the two ceremonies, take a look [here](#).

HSBA Info Day 2015

Once a year HSBA opens its doors for everyone interested in our bachelor, master and executive education programmes. This year this day is on the 21 November 2015 and we kindly invite you to come by and get to know more about HSBA. We offer demonstration lectures, information sessions, applicant's coachings and a fair where you

Conference Paper IAME 2015: Exploring optimal ways of handling empty units

Arnd von Westarp of Hamburg Süd, MBA Shipping Year 2011 and Prof. Schinas of HSBA revisited [the issue of handling empty container units](#). It is a very interesting topic, as in the academic literature is commonly treated as a 'cost minimization' exercise for a given pattern of demand of empties at nodal points, while in practice, the flows of empties are sacrificed when there is sufficient demand for full units. Apparently both approaches have pros and cons. Our HSBA team delivered a formulation that is based on operational pragmatism, employs fuzzy techniques in order to deal with the uncertainties in flows, demand pattern and prices, and last but not least aims to simultaneously optimize

the flow of full and empties. Numerical examples prove that the suggested formulation leads to comparable financial outcome to the ones currently achieved in the industry yet at the same time the flows are balanced and the carbon footprint reduced. A substantially improved version of this work is already submitted for review in a journal.



All photos from: <http://gallery.iame2015.org/>

First Maritime Lounge: Affordable Dispute Resolution

The Maritime Lounge is a new event format for HSBA and its partners from the maritime sector. It will serve as a forum for the discussion of current issues, with a focus on dealing with commercial challenges and the development of new, innovative business models. Also, our lounges are always a forum to encourage the exchange of ideas between theory and practice, critically examining the theory from a practical perspective, while also providing a theoretical context for business practice.

On 17 November 2015, we would like to invite all interested parties to our first Maritime Lounge on the topic "Affordable Dispute Resolution". Jonathan Lux, a Mediator Arbitrator & Barrister from Stone Chambers, will highlight the manner in which mediation can be used during both court proceedings and the

arbitral process in order to achieve successful outcomes for clients.

He will consider the way in which the court's procedures can be used to encourage the parties to engage in mediation. He will then take a closer look at the question whether an arbitration tribunal has the same power as the court to stay proceedings so as to enable mediation to take place.

Recent cases on multi-tier dispute resolution clauses will be taken into consideration and it will be examined how the courts have given effect to the public interest in encouraging parties to engage in friendly discussions before launching litigation.

If you would like to register for the event, please send an email to olesja.zimmermann@hsba.de.

can get in contact with some of our partner companies. If you are interested, just come by!

Enrolment

Tips for the next intake!

The MBA Shipping programme is open to applicants with an academic background. Applicants with relevant professional experience (e.g. *Schiffahrtskaufmann*) lacking a university degree are admitted under certain conditions. Prior to admission, HSBA carefully examines the applicant's academic, professional and personal suitability for the programme.

The application process consists of five steps; an additional Entrance Examination can be added, if applicable. In exceptional cases the standard admission procedure can be amended (e.g. for international applicants). For further information please visit the [MBA Shipping website!](#)



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