

## Maritime Business School – A Look Back...

The Maritime Business School (MBS) of HSBA was founded in 2009. The aim of this department is to host all educational, research and advisory activities related to logistics, maritime, offshore and relevant business. The MBS offers two BSc Courses, namely the BSc in Logistics Management and the BSc in Maritime Management and the MBA Shipping Programme. The steady growth in the enrollment figures, the increasing number of affiliated companies, as well as the growing visibility of the work of the faculty suggest that the MBS is becoming a brand in the local and international market.

In the last five years, the faculty of the MBS managed to offer more than 4000 hours of advanced courses of mariti-

me lectures, supervised over 50 BA, BSc, MSc and MBA Theses, contributed to and managed the X-Posse project, partially funded by the European Commission, delivered a book on Ship Finance, published over ten papers in major academic journals and many papers in the related professional fields and participated in many professional events and academic conferences. Last but not least, our MBS along with the other Departments of the Hamburg academia dealing with shipping, will host the annual IAME Conference in 2016.

Not bad for such a short period and amid the financial turmoil! The future lies ahead and our HSBA team promises to deliver even more in the next years!

## Ship Finance – Recent Research

The HSBA Handbook on Ship Finance is already available in an electronic format! It is the first book of the mighty ship finance community of Hamburg in English and aims to cover the needs of professionals and researchers. All contributions convey experiences from the field and offer the perspective of actors, such as owners, bankers, brokers, lawyers, auditors and consultants, who have a direct or an indirect impact on the decision making process.

Most books published on ship finance, tend to focus either on the financial risk analysis, or on legal issues, such as the loan agreement and the necessary securities. Issues like cycli-

city, volatility and hedging are better presented in academic papers, as they reflect the state of the art in this scientific field. Nevertheless, few books offer the experiences and the views of professionals, enriched with cases and avoiding biased 'swash-buckling stories from the front', commonly presented in the press!

The invited experts provide scientific and professional views on many different, novel, interesting and controversial topics, such as the LTAV valuation, Islamic finance, the mechanism of pooling, and of investors' relations, to name few. In few words, this book is not about the financial crisis and definitely it is not a post-mortem analysis. It is a book for the future, a book for the readers who have an interest to test and con-

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## Top results in CHE ranking!

*HSBA is happy to announce that it has achieved excellent results for its MSc programme Global Management and Governance. In all five criteria that were ranked (overall study situation, courses, feasibility of study course, support of teaching staff and international orientation) HSBA is represented in the top group. Of all 44 participating universities of applied sciences only four others also achieved such good results. "The high satisfaction of our students with our master's programme, which started in 2009, shows that we are on the right track", comments HSBA president Prof. Dr. Hans-Jörg Schmidt-Trenz on the results.*

## Hamburg getting ready for the Olympics 2024!

*Hamburg is currently working on their application for the Olympic Games 2024 and is getting the entire city involved. A big Internet campaign and many events have been launched and are supported by artists, sport clubs and politicians throughout Hamburg. At the beginning of the year a refe-*



sider ideas outside of the box. It is our Hanseatic tradition and HSBA scientific rational to present all ideas and views, even the heretic ones, and the ones we disagree with, and let our students, our readers, our colleagues and peers

make up their own minds and find value in the arguments.

Enjoy reading this book and feel free to send all comments and remarks to the [lead editor!](#)

## IAME 2016

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HSBA along with the [KLU](#), [TUHH](#), and [Uni Hamburg](#) will jointly organize the annual Conference of the [International Association of Maritime Economists \(IAME\)](#) in August 2016 in Hamburg. The Conference will be hosted in the facilities of HSBA and of the [Chamber of Commerce](#). This is a great oppor-

tunity to promote our Hamburg maritime cluster and to exchange views with the experts, mainly academics, from all over the world! The Conference will host not only academic tracks, but also events for the wider community of professionals. We will keep you posted! Just follow this [link!](#)

## Feedback from the Industry

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*"The network provided by the MBA Shipping is a great benefit of the programme. The variety of nationalities and the professional backgrounds of the participants creates the perfect condition for learning and broadening one's horizons."*

Sebastian Kewitsch, NAVES Corporate Finance GmbH, MBA Shipping Class of 2013

## Next Event: Joint SPNH and HSBA event

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The Shipping Professional Network in Hamburg (SPNH) is a new platform for young shipping professionals founded by three former HSBA students who have now worked within the shipping industry for several years. SPNH is not for profit and aims to bring together young professionals, with several years of experience, who are based in Hamburg and its surroundings to learn, network and socialize.

The network launched with a successful kick-off event in July of this year and was recently formed into an official membership corporation. The regularly organized events will offer participants an opportunity to hear expert opinions

on several shipping related topics - all presented by respected leaders from various fields in the maritime industry.

HSBA has become a new and valuable cooperation partner of SPNH and jointly they will host the first official event on Friday the 23<sup>rd</sup> of January 2015. A renowned expert, Mr. Chris Jephson, will present his views on: "Global opportunities: Global merchandise trade scenarios"

For more information and registration SPNH can be contacted at [hamburg@shippingnetwork.co.uk](mailto:hamburg@shippingnetwork.co.uk). To further expand your shipping network you can also join the SPNH LinkedIn and XING Group.

*endum on the support for the Olympics will take place. On 21 March 2015 the IOC will then decide whether Berlin or Hamburg will enter the race for the Olympics. Good luck Hamburg!*

## Enrolment

*Tips for the next intake!*

*The MBA Shipping programme is open to applicants with an academic background. Applicants with relevant professional experience (e.g. Schifffahrtskaufmann) lacking a university degree are admitted under certain conditions. Prior to admission, HSBA carefully examines the applicant's academic, professional and personal suitability for the programme. The application process consists of five steps; an additional Entrance Examination can be added, if applicable. In exceptional cases the standard admission procedure can be amended (e.g. for international applicants). For further information please visit the [MBA Shipping website!](#)*



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