



## HAMBURG SCHOOL OF BUSINESS ADMINISTRATION

### Studium Generale

#### Guest Lecture:

### **SUCCESSFUL LIFE! What is it? How do I get it?**

**by John Steele**

**on Tuesday 11 October 2011, 6 pm**

at HSBA Alter Wall 28, 20457 Hamburg, room 606 ( 6th floor)

Everybody wants to be successful but relatively few people have concrete ideas about what that really means for them and definitions of success are very individual. Success in one area of life also does not mean success in every or even most aspects of life. Indeed success in one area can lead to sacrifice or scarcity in another. As the head of a well known Swiss private bank said to me "It is surprising how many wealthy /successful people are unhappy".

In this short overview John will discuss some possible definitions of success and the conscious and sometimes not so conscious influences that can determine our definition of, and attitude to, success. Using some of the tools and ideas developed by Dr. Chuck Spezzano he will attempt to show how subconscious mechanisms and self beliefs influence us. Not only do they influence what we define as success but also these hidden beliefs about ourselves, developed from childhood and reinforced as we get older, affect our life in general. They can significantly impact our ability to reach our objectives and can produce barriers to achieving them. It is surprising how small things in our past, often forgotten or buried in our subconscious, can have a significance in the present far greater than we can imagine. John will use examples from his own life and personal experiences from his many years of working with Dr Spezzano's model of personal development "The Psychology of Vision" to illustrate his presentation. He would welcome active participation from the audience and asks that participants attend with an open mind as he will be challenging them to reexamine and reevaluate their personal attitudes towards success and life priorities.

#### **About our guest John Steele**

John was born in 1947, has been married almost 35 years and has two sons. He is originally English but now also possesses Swiss nationality. He studied Physics at Imperial College, London University and completed a one year research project at the Culham Plasma Physics Research Establishment before completing his B.Sc.

After graduation he joined Services Technique Schlumberger as a Field Engineer. He completed 3 months intensive training in Australia before relocating to Singapore, working on an oil rig in the South China Sea. Over the next seven years he was assigned to various projects in the Middle and Far East working in Burma, Saudi Arabia, Egypt and the United Arab Emirates. He gained significant operational and general management experience during this period. His interest in people led firstly to an international recruitment responsibility at the company's Paris headquarters and then to a position of International Policies Manager, responsible for development of personnel policies for international staff comprising 1500 graduates of more than 50 nationalities working in over 70 countries. In



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1980 he was assigned as the Personnel Manager for the Far East companies, based in Singapore. With his staff of 12 HR specialists he was responsible for the full range of HR functions for over 2000 staff based in as differing countries as China, Australia, India, Indonesia and parts of IndoChina.

In 1982 he resigned and moved to Switzerland starting his own HR and Recruitment consultancy – Manserv AG. In 1997 he bought the Master License for Switzerland and Austria for Management Recruiters International – a global franchise recruitment organisation. Since then his office has received numerous MRI network awards and John has served on a number of internal „think tank“ committees. He has recently been elected by MRI franchise owners to serve as the Regional Representative for Europe and South America on the MRI Regional Representative Committee. John has benefitted personally from the principles and training received through the work of Dr. Chuck Spezzano and his wife Lency and their Psychology of Vision principles. He has also studied under the Energy Healer Sue Gurnee.

Please don't forget to register via email: [sabine.mauermann@hsba.de](mailto:sabine.mauermann@hsba.de)