

Studium Generale

Monday, 7 February 2011, 5 pm – 6.30 pm

Guest Lecture:

**„Why early crediting should be the foundation for a greenhouse gas mitigation strategy for the shipping industry“
by John Palmisano**

Shipping is the last commercial sector to be brought under a greenhouse gas regulatory regime. While shipping provides the smallest greenhouse gas footprint on a per tonne/mile basis, total emissions of greenhouse gas are increasing because international trade is increasing. This presentation will survey the application of early crediting as a tool to fast-start emissions trading programs, highlight the theoretical and practical foundations of early crediting, explain the current regulatory landscape, and reach several public policy and commercial conclusions applicable to shipping interests in Europe.

After a brief introduction to the subject by Helena Athoussaki, John Palmisano will present on the above mentioned topic. Afterwards you will have the opportunity to discuss on the presentation.

Location: Handelskammer Hamburg, Adolphsplatz 1, 20457 Hamburg, Room Merkur
Please register: sabine.mauermann@hsba.de

Helena Athoussaki, (CEO Carbon Positive)

Ms Athoussaki has a wide experience as a venture capitalist and as a strategic advisor in many sectors inter-alia Forestry, Carbon & Clean Energy, Shipping, Technology and Communications. Helena commenced her professional career working as a researcher on Virtual Reality (VR) for British Telecom (BT) in its UK research laboratories. Helena holds executive degrees from the London Business School in Finance and Accounting, Hedge Funds, Mergers & Acquisitions and in Private Equity from the Said Business School in Oxford. Helena also gained an MBA from ALBA as well as an MA from the University of Middlesex in London where she published a paper on VR.

John Palmisano (Commercial Director, Carbon Positive)

Mr. Palmisano is one of the pioneers of emissions trading with more than 25 years experience creating and implementing environmental policies and developing both consulting and transactional businesses. Since 1977, he has advised governments, industry and trade associations on how to benefit from environmental trading related to greenhouse gases (GHGs), SO_x, NO_x and other pollutants. He created the first emissions brokerage business, AER*X, and founded three “green” NGOs that promote greenhouse gas trading - Russia’s CEEM, Ukraine’s FDEEM and the European Business Council for Sustainable Energy, e5, in Germany. John has been a consultant to the US Environmental Protection Agency (EPA), US AID, US Congress, European Union, United Nations, World Bank and the Russian, Ukrainian and Canadian governments covering virtually every aspect of emissions trading. He has also advised the Hong Kong Stock