



**HAMBURG SCHOOL OF BUSINESS ADMINISTRATION**

University of Applied Sciences

**Guest lecture by  
Claudia Sirpa Jeltsch**

on:

**Why Germans are besserwissers and Finns don't talk –  
Intercultural Communication  
(Trompenaars & Hampden-Turner's dimensions)**

**Thursday, 28 April 2011  
5.00 – ca. 6.30pm  
(HSBA, room 401)**

The aim of this presentation is to understand how cultural differences can be defined in a scientific way, without resorting to stereotypes and prejudice. The presenter will put special emphasis on cultural differences between Northern Europe, especially Finland, and Germany. The aim is to avoid misunderstandings both in private and in business life.

Since 2006 Claudia Sirpa Jeltsch has been working as a Lecturer of German, English and Intercultural Communication at Haaga-Helia University of Applied Sciences in Helsinki, Finland. Before, she was the manager of the NGO NORA - Women's Information and Referral Centre in Mondsee, Austria, where she was in charge of the coordination of the Information Centre's work, the correspondence with ministries and other sponsors, project management, and advising and informing women, esp. in career matters. Ms Jeltsch has profound experience in working as a translator, interpreter and teacher. She speaks German, English, Finnish, French, Estonian and Swedish.

To secure a place please register via E-mail: [juliane.wilhelm@hsba.de](mailto:juliane.wilhelm@hsba.de)