



HAMBURG SCHOOL OF BUSINESS ADMINISTRATION

University of Applied Sciences

General Studies

Monday, 16 November 2009, 4 pm – 6 pm (Room 404/405 at HSBA)

Guest lecture

by

Harilaos N. Psaraftis

"Challenges in Maritime and Intermodal Logistics"

This lecture takes stock at a spectrum of problems that constitute current challenges in maritime and intermodal logistics. Problems are presented and discussed both from a scientific perspective and from a practical viewpoint, especially as regards the European scene. The inter-connectivity of related problems is discussed in various contexts, and suggestions on how to best tackle these problems are made.

Our guest lecturer's biography at a glance

Harilaos N. Psaraftis is Professor of Maritime Transport at the School of Naval Architecture and Marine Engineering (NA&ME) of the National Technical University of Athens (NTUA), Greece. He has a diploma from NTUA (1974), and two M.Sc. degrees (1977) and a Ph.D. (1979) from the Massachusetts Institute of Technology (MIT). He has been a faculty member at MIT from 1979 to 1989 (Department of Ocean Engineering, and also affiliated with the Operations Research Center and the Center for Transportation Studies). Psaraftis heads the Laboratory for Maritime Transport (LMT), an educational and research unit within the School of NA&ME, informally in place since 1989 and formally established as a NTUA Lab in 2006 (www.martrans.org <http://www.martrans.org>). At the 2009 Lloyd's List Greek Shipping Awards, LMT won the "Piraeus International Centre Award". This is for Greek or non-Greek entities that have demonstrated outstanding service to Greek shipping clients or members, and/or have made an outstanding contribution to the development of Greece as a shipping business and service center. In addition to his academic endeavors, Psaraftis has served as CEO of the Piraeus Port Authority (OLP) for close to 5 ½ years, from 1996 to 2002. Piraeus is the largest port in Greece, and one of the largest of the Mediterranean, with significant passenger and container traffic. Psaraftis's tenure has been linked with such significant developments, among many others, as (a) Piraeus putting itself on the list of the top 50 world container ports and the top hub of the Eastern Mediterranean, with traffic more than doubling from 575.000 TEU in 1996 to 1.160.000 TEU in 2001, and (b) OLP being transformed into a Corporation in 1999.