



## HAMBURG SCHOOL OF BUSINESS ADMINISTRATION

### List of courses

# Courses for Exchange Students

**Academic year 2011/2012: Phases 3 & 4**  
**2 January - 6 July 2012**

B.A. programmes Business Administration (BA), Logistics Management (LM), Media Management (MM) and Shipping & Ship Finance (SSF)

<b>Module</b>	<b>Language</b>	<b>Contact hours</b>	<b>ECTS</b>	<b>Assessment</b>
Betriebswirtschaftslehre II (BA)	GER	46	4	Written examination
Business Administration II (SSF)	ENG	46	4	Written examination
Management II – Organisation (BA) (LM) (MM) (SSF)	ENG	52	5	Presentation & written examination
Marketing II (SSF)	ENG	52	5	Written examination
Marketing II (BA) (LM) (MM)	GER	52	5	Written examination
Economics I (BA) (LM) (MM) (SSF)	ENG	52	5	Written examination
Betriebswirtschaftliche Steuerlehre (BA) (LM) (MM)	GER	30	3	Written examination
Business Taxation – Basics (SSF)	ENG	30	3	Written examination
Unternehmensrechnung II (BA)	GER	52	6	Written examination
Unternehmensführung I – Strategisches Management (BA) (LM)	GER	46	4	Written examination
Corporate Management I – Strategic Management (SSF)	ENG	46	4	Written examination
Business English II (BA) (LM) (MM)	ENG	24	2	Presentation
Foreign Languages & International Relations II	ENG	52	5	Presentation
Foreign Languages & International Relations II – Spanish for Beginners	Spanish	52	5	Presentation
Foreign Languages & International Relations II – Spanish for Advanced Learners	Spanish	52	5	Presentation
Foreign Languages & International Relations II – French for Beginners	French	52	5	Presentation
Foreign Languages & International Relations II – French for Advanced Learners	French	52	5	Presentation



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Foreign Languages & International Relations II – Chinese for Beginners	Chinese	52	5	Presentation
Foreign Languages & International Relations II – Russian for Beginners	Russian	52	5	Presentation
Foreign Languages & International Relations II – Arabic for Beginners	Arabic	52	5	Presentation
Social Skills II (BA) (LM) (MM)	GER/ENG	58	4	Written examination
Social Skills II (SSF)	ENG	58	4	Written examination
Projektmanagement (BA) (LM) (MM)	GER	38	4	Written assignment
Project Management (SSF)	ENG	38	4	Written assignment
Fallstudien zur Unternehmensführung I (BA) (LM)	GER	28	3	Presentation
Informationstechnologie II (BA) (LM)	GER	46	4	Written examination & homework
Information Technology II (SSF)	ENG	46	4	Written examination
Recht II (BA)	GER	46	4	Presentation & homework
International Business Law (SSF)	ENG	52	5	Written examination
Finanzierung I (LM) (MM)	GER	46	4	Written examination
Beschaffung, Produktionslogistik & B2B (LM)	GER	46	5	Written examination
Special & International Logistics Systems (LM)	ENG	38	4	Written examination & presentation
Operations Research (LM)	GER	38	3	Written examination
Medien II - Audiovision & Online (MM)	GER	46	4	Written examination
Medieninformatik (MM)	GER	46	4	Written examination
Medienmanagement I (MM)	GER	52	5	Written examination
Mediaplanung & Public Relations (MM)	GER	52	5	Written examination & written assignment
Medienkonzeption I (MM)	GER	52	5	Written examination
Ship Finance I (SSF)	ENG	52	5	Group assignments & written examination
Shipping II – Operational Types (SSF)	ENG	68	7	Individual assignments, group assignments, written examination

- **As for the *Foreign Languages & International Relations* modules please note that the number of courses offered depends on the number of registered students.**
- **Please note that if you choose modules from different study programmes they may clash.**